

NEWS RELEASE

For Immediate Release

Illinois School District Adopts Industry-Leading School Bus Tracking App and School Bus Fleet Technology

Cal/Amp[®] *Here Comes The Bus*[®] provides O'Fallon School District families and administrators with real-time tracking and alerts, fleet leaders with connected school bus technology

O'Fallon, Illinois – May , 2021– [CalAmp](#) (Nasdaq: CAMP), a global technology solutions pioneer transforming the mobile connected economy, today announced that another Illinois community has adopted its award-winning school bus technology.

The O'Fallon School District joins more than 300 other school districts across North America by onboarding CalAmp's powerful technology to help its schools create a safer and more convenient school bus experience.

The school district has adopted North America's leading school bus tracking app, [Here Comes The Bus](#), to ensure students and families enjoy safer and more convenient school bus experiences.

The Here Comes The Bus app, developed by CalAmp's subsidiary, [Synovia Solutions](#), delivers real time bus tracking and alerts.

“This is an investment in continuing our commitment to safety and in helping the families in our community better manage their children’s daily school bus commute,” said O’Fallon School District REP. “We’re excited for families to have the timely information they need to make more informed decisions about their student’s transportation to and from school.”

O’Fallon Public Schools will outfit **approximately 75 school buses** that transport **3,000 students** across more than **80 daily routes** with CalAmp’s powerful fleet tracking solution.

In addition to Here Comes The Bus, the school district is investing in a number of other features and software modules focused on improving their operations, including the [Engine Diagnostics](#) capability that captures real-time engine and vehicle status, helping prevent costly breakdowns leading to improved management of fleet assets and maintenance facilities.

O’Fallon will also use Synovia’s [Comparative Analysis](#) feature to compare their planned routing to actual routing, improving their on-time arrivals and efficiency.

“We’re pleased another Illinois school district has placed its trust in our award-winning student transportation technology to operate safer, smarter and more efficiently,” said Jeff Clark, senior vice president of product management for CalAmp. “From improving individual vehicle fuel efficiency to improving their daily routes, CalAmp’s technology will help transportation managers improve their daily operations to better serve students and staff.”

Here Comes The Bus has more than 2.5 million users, garnered a 4.6 star rating on the Apple App Store - with more than 68,000 reviews - and recently captured the [OCTANe](#) High Tech Award for Best Consumer Technology Innovation, GSMA’s coveted 2020 Global Mobile Award ([GLOMO](#)), an [IoT Evolution](#) Excellence Award, and an [IHS Markit](#) Innovation Award.

Media can access Here Comes The Bus assets [here](#).

About O’Fallon Public Schools

The mission of O’Fallon School District #90 is to provide the highest quality educational program in a safe and positive learning environment through which all children become responsible, productive citizens and life-long learners, equipped to make intelligent choices today and tomorrow. Our district consists of seven schools. Two Jr Highs and five Elementary Schools. Our enrollment for the 2020-21 school year is 3,532 students consisting of PreK to 8th grade.

About CalAmp

CalAmp (Nasdaq: CAMP) is a global technology solutions pioneer transforming the mobile connected economy. We help reinvent businesses and improve lives around the globe with

technology solutions that streamline complex mobile IoT deployments and bring intelligence to the edge. Our software and subscription-based services, scalable cloud platform and intelligent devices collect and assess business-critical data from mobile assets and their contents. We call this The New How, facilitating efficient decision making, optimizing mobile asset utilization and improving road safety. CalAmp is dedicated to improving road safety and is an active member of [Together For Safer Roads](#), a coalition focused on addressing the challenges of fleet safety. Headquartered in Irvine, California, CalAmp has been publicly traded since 1983 and has 20 million products installed and over 1.3 million software and services subscribers worldwide. [LoJack®](#), [Tracker™](#) and [Here Comes The Bus®](#) are CalAmp brands. For more information, visit calamp.com, or [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) or [CalAmp Blog](#).

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